



## **Keeping Campus Ministry Graduates Connected to Church**

**By Jan Rivero**

For many students, campus ministry becomes a community of friends, a home away from home, a kind of extended family. It is a body of believers with whom students grow and play, worship and serve. It is a community of faith that becomes church for students because it is more than a place, more than an activity, more than an hour a week. It is for them the embodiment of the people of God where they are in their lives in that moment.

For young adults, it is no small thing to find a sense of belonging in the church. It is no small thing to have a supportive community to walk with through these challenging and, at times, overwhelming years. It is no small thing to know that your friends are praying for you as a family member is passing away. It is no small thing to have a group of peers to work beside in healing the hurts of the world.

The challenge for the church, however, is what happens to these young people when they leave college. Because of these vibrant campus ministry experiences, many students graduate and realize that the church is not that kind of community. In the transition group that I do with seniors, we spend time talking about the reality of church beyond campus ministry. Fully warned and braced for what they are going to find when they enter the “real world,” they still return to campus to report that they cannot find a church home that has a ministry for young graduates.

Let's face it: the church is geared toward families. We have Sunday School and scouts, youth groups and choirs. We have service projects and worship. But when it comes to ministries that serve a post-graduate, largely single population, the church often does not know what to do. The fact of the matter is the church is losing young people because once they have experienced the power of true Christian community on campus, they cannot find it in our local churches.

One of our graduates now attends a non-denominational congregation because she could not find a church within her own denomination that had any ministry whatsoever to young professionals. What she found in the church she now attends, however, was a variety of small group offerings for her age group and a culture that both welcomes and assimilates young people into the full ministry of the church. Some of our other graduates have found church homes within their denomination. Recently I asked them what it was that drew and kept them there. Here is what I learned:

- Because many are single, they are looking for a safe place to meet people their age with shared values.
- Single, or newly married without children, they have time to give to the church and their community.
- As part of Generation Y, they are all about relationships, and those are best formed outside of worship: in small study groups, supper clubs or service opportunities – sub-communities that make the larger church feel manageable.

- As graduates of campus ministries, they seek active, creative, energetic worshipping communities that provide opportunities that connect the spiritual with the social.
- They have matured in their faith such that they look to the church more for community than comfort and more for service than having their own needs met. They have come to experience church not as a place to go or something to do but as who they are as the people of God.
- As the first generation to grow up with the world wide web, they look for communities of interest and connection on the internet, so having a web presence is critical.
- Still at a transient stage of life, not ready to put down roots and able to take off for the weekend at a moment's notice, they gravitate toward communities that place few expectations on their attendance but welcome them when they are present.

For too long, too many congregations have assumed that young people will come back to the church when they have children. But in the 21st century, with so many ways beyond the church to meet the needs of the world, with so many other things to do with weekends, with so many demands placed on their own time, young people have to have a compelling reason to go to church.

If the church is going to thrive, we have to provide ministry that nurtures post-college young adults where they are. The key to a successful ministry to this generation is identifying the population in your midst and working with them to provide the programming and space they want. Chances are good that if you can nurture a few, they will invite their friends; and before you know it, your church will have a vibrant ministry with young adults, who in turn will pump new life and energy into your congregation.

Jan Rivero (jan.rivero@gmail.com) is Campus Minister/Director of Wesley Campus Ministry at the University of North Carolina, Chapel Hill. She received her D. Min in Campus Ministry from Wesley Theological Seminary in 2006.

---

### **The Right Question**

*Leaders do not need answers.  
Leaders must have the right questions.*

Nelson Searcy asks a good question for any congregation hoping that visitors return:

What happens during the first seven minutes for a visitor at your church?

**Where Would Jesus Shop?****By Lovett H. Weems, Jr.**

Having a son-in-law from Wales, I was intrigued recently to read of conversations going on there and more broadly in the Church of England.

Stephen Cottrell, the Bishop of Reading, received considerable media attention when he said that the Anglican church must shed its “Marks & Spencer” middle class image to attract the “Asda and Aldi” generation of worshippers. In the U.S. context, one can fairly easily substitute for these names stores that tend to appeal to more middle and upper middle class consumers and those frequented predominantly by people with fewer financial resources.

The bishop contends that Jesus would have been just as likely to shop at the budget stores. Such “Jesus would do ...” statements normally serve merely to polarize thinking; but the bishop is correct that in the United Kingdom and in the United States, churches are often associated with the well-to-do by those who are poorer or see themselves outside the social center of their communities. Bishop Cottrell says he continues to meet people who think that they have to be “suited and booted to be a person who goes to church” – said as only the British can!

These discussions are occurring as the Church of England is in the midst of a major “Back to Church on Sunday” campaign to turn around the continuing loss of worshippers. The campaign has highlighted a divide that continues in many communities between churches being seen as places for the middle class at the same time the church is trying to attract growing numbers of younger, poorer, and more diverse neighbors.

Dominic Walker, Bishop of Monmouth, in agreeing with Bishop Cottrell, says, “We need to get the message across that we welcome the rich and poor, the young and old, black and white, the healthy and sick, the happy and sad.” He laments how frustrating the divide is and wonders how it came to this – where we have become known as the place for the well-to-do when in our heart of hearts we know that Jesus would just as likely (or, we might add, more likely) be with the less well off.

Maybe church leaders on both sides of the Atlantic need to heed the advice of the Scottish poet Robert Burns in learning “to see ourselves as others see us.” That could be an important first step in realizing that, as open and welcoming as some find our churches to be, there are many whose images of church have been shaped by experiences that make them much more wary of church as a place for people “like them.”

---

Pursuit of the multi-ethnic local church is not optional. It is biblically mandated for all who would aspire to lead local congregations of faith.

*Mark Deymaz*

---

Copyright © 2009 by the Lewis Center for Church Leadership  
*Leading Ideas* is a free biweekly e-newsletter offered as a service to the church. To subscribe or request reprint permission, go to [www.churchleadership.com/resources/leading\\_ideas.htm](http://www.churchleadership.com/resources/leading_ideas.htm).

**Wesley Theological Seminary**  
[www.wesleyseminary.edu](http://www.wesleyseminary.edu)

**Lewis Center for Church Leadership**  
[www.churchleadership.com](http://www.churchleadership.com)